



PODIOM

Print-on-Demand by Lynka



*Introducing full Print-on-Demand services
from Europe's leading garment decorator.*



30 Years of Lynka
And we're just getting started...

 **Lynka**
Since 1992



WELCOME TO PODIOM!

PODIOM is a freshly created division of LYNKA that focuses exclusively on the fastest growing part of the imprinted apparel industry: Print-on-Demand.

Lynka has been printing direct-to-garment (DTG) since 2015. However, given the advances in the industry - and particularly the transformational Kornit HD6 technology, as well as great leaps in POD solutions for the retail and e-Commerce sectors - Lynka has decided to expand and develop our Print-on-Demand services in a major way. We are well on our way to becoming a major POD manufacturing / fulfillment hub in Europe for our existing and new clients. And we will do that under the PODIOM flag.



WHAT IS PRINT-ON-DEMAND?



Print-on-demand (or POD) is an **order fulfillment method** where items are printed as soon as an order is made, often without order minimums.

The term POD is often combined with drop shipping to describe a service where items are printed to order and shipped directly from the manufacturer to the buyer on behalf of the customer selling the goods. Relative to wholesale/bulk orders, **POD means there is no need for holding finished inventory**, the product is always effectively "in stock." Furthermore, a **wider range of product** options can be offered, and fulfillers need only produce pieces that have already been sold. While this does mean production takes place entirely after an order is placed, state-of-the-art technologies are now able to complete that end-to-end order-to-shipment process very quickly - sometimes even within 24 to 48 hours.

PODIOM & LYNKA BY THE NUMBERS



95,000,000 Garments printed
since 1993

40,000 Daily Print Capacity
(Screen print + DTG)

1,800,000 Garments in stock

10,000 m² Modern Factory

24-48 Hour Service



WHY PODIOM?

1. 30-years' experience decorating apparel.

Over 95 million garments printed or embroidered since our founding.

2. Full Range of print technologies:

Direct-to-Garment (DTG), Direct-to-Film (DTF), Screen print, Embroidery-on-Demand.

3. 24-48 turnaround time for POD.

40,000+ garments daily print capacity.

4. Large On-site inventory of best-selling apparel brands and styles. Over 1,8 million items in stock.

5. WRAP & GOTS certified apparel decoration - Sustainable and Responsible manufacturing.

6. Modern API and interface solutions with smooth integration into our ERP and Workflow systems.

7. Warehousing, Logistics and Drop-ship solutions. Multiple-courier options.

8. Truly full-service solution: Neck-labels, custom packaging, hang-tag / trims, retail merchandising.

9. Professional, experienced and multi-lingual customer service.

10. Comparable solution for US market with our partner company Vantage Apparel in New Jersey.



Certified by Control Union
CU 1048298



DTG DIRECT TO GARMENT

POD PRINT-ON-DEMAND



DTF DIRECT TO FILM



EOD EMBROIDERY-ON-DEMAND





WE ARE THE INVISIBLE FORCE BEHIND YOUR POD SUCCESS.



Your Orders

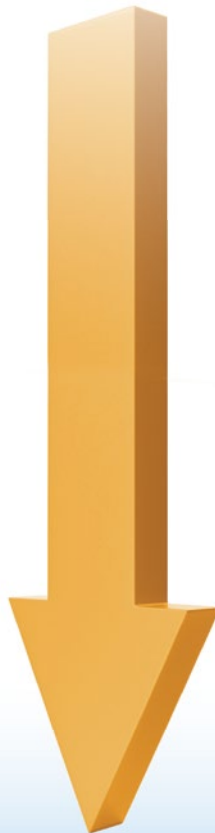


Your Designs



Client Details

API CONNECTS TO



PODIOM Workflow System



We print neck labels



We add labels, trims, merchandise as required



In-Process Feedback & Reporting



Product Inventory On location



We Print Your design (DTG, EOD)



We manage Quality to our AQL



We package to YOUR specifications



We Dispatch / Drop Ship via Courier



Your Client



Learn more about our POD solutions by calling or contacting us today at sales@podiom.eu

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